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PRINCIPAL UI/UX WEB DESIGNER

SUMMARY

Hello, I'm an award-winning graphics / web designer with more than 30 years' experience. My core strengths lie in UI/UX and application design, I have a strong background in print design and branding.

As a highly motivated, reliable, and creative with an exacting attention to detail. Skilled in designing and implementing websites and applications that have excellent user experiences, my goal is to always incorporate the desires of the client with the best user experience possible.

I am seeking a company that demands high-quality graphic design and character to further its business goals and professional image.

PORTFOLIO

Online portfolio available at <http://www.jaywortham.com>

CORE STRENGTHS

- UI/UX Design
- Responsive web design
- Clickable Prototypes
- Corporate branding / Logo Design
- Information Architecture, and Conceptual Design
- Project Management and Coordination
- Usability Testing and ADA compliance
- iOS and Android Application Design
- SEO (Search Engine Optimization)
- HTML5 and CSS3 (Bootstrap)

TECHNICAL STRENGTHS

Operating Systems - All current Windows and Mac operating systems.

Software/Programs – Adobe Creative suite, (Photoshop, Illustrator, Dreamweaver, XD, and InDesign), Sketch, Figma, Visual Studio, HTML editors, CMS and SVN applications, Sitefinity Certified Developer.

Languages – HTML5, CSS, CSS3, Bootstrap, JavaScript, jQuery, Angular JS, ASP, .NET

PROFESSIONAL EXPERIENCE

Backbase North America, Atlanta GA
Principal UI/UX Designer

October 2018 to Present

- Designing and testing easy to follow user journeys through complex banking software.
- Working with Regional and International Banks to create custom online banking experiences.
- Manage design projects for websites, iOS and Android applications.
- Create extensive custom sitemaps and clickable prototypes for complex online banking applications.

PROFESSIONAL EXPERIENCE (continued)

Innovative Architects, Atlanta GA
Senior UI/UX Engineer

August 2016 to October 2018

- Managing the design team and worked with development teams to implement exceptional UI/UX solutions.
- Create Wireframes, Userflows and Clickable Prototypes to communicate design decisions.
- Collaborating with executive teams, stakeholders and development teams to define and implement solid design processes and best practices.

iDisciple, Atlanta GA
Senior Website/Application Developer

January 2014 to August 2016

- Use HTML5, jQuery, Angular JS and CSS to design and produce a corporate and retail website.
- Create sitemaps, wireframes, UI workflows and business requirements for website iOS and Andriod.
- Design and prototype apps for both iOS and Andriod.

Oracle (Social), Atlanta GA
Senior User Experience Engineer

January 2010 to January 2014

- Use HTML, HTML5, jQuery, CSS and Photoshop to design and produce complete social media marketing campaigns. These campaigns include games, custom applications, and reactive pages.
- Designing look and feel of custom Facebook applications, including UGC (User Generated Content) applications and CMS (Content Management Systems) and HTML5 games.

Jackson Healthcare, Alpharetta GA
Senior Web Designer

(Contract) November 2009 to October 2010

- Designed web sites including UI/UX and application pages optimized for SEO and W3C compliance.
- Designed marketing materials, logos and corporate identities for Jackson Healthcare companies.

AT&T Mobility, Atlanta GA
Senior Web Designer B2B

(Contract) December 2008 to November 2009

- B2B Specialist utilizing Adobe Photoshop, Flash and Dreamweaver to wireframe, design, produce and deploy original web graphics, web pages, banners and promotional tiles.

Graphic Concepts, Atlanta, GA
Creative Director / Graphic Designer

January 1999 to December 2008

- Created original graphics, logos, brochures and catalogs, including project management and project plans. Actively monitored each project to ensure completion within defined timeline.
- Conducted user interface testing, site usability testing and heuristic research.

EDUCATION and CERTIFICATIONS

Art Institute of Atlanta, Atlanta, GA
Associates Degree, Visual Communications

Georgia Institute of Technology, Atlanta, GA
Certificate Degree, Internet Studies, Internet Management, Multimedia Creation,
User Interface Design and Usability Testing